# What is Freshers’ Weekend?

**Freshers’ Weekend** is an event which is being organized for the second year in the history of the **Faculty of Mathematics and Informatics**. It is being organized by the **Faculty Student Council of FMI**. The idea for the event comes from the Freshers’ / Orientation weeks which are usually being held in the **best european universities** previous to the beginning of the semesters. The main goals of the events are to provide a casual environment for the freshers, where they can escape from their comfort zone, get to know each other, become together as a team, find where the most important halls in the faculty for them are located and find out what is yet upon them during their stay in the university. One of the main goals is also for the freshers to get a safer feeling with what exactly they can work after graduating and what career opportunities lay ahead of them. The event will consist of various teambuilding games, riddles, challenges, competitions and tournaments. We have prepared a little educational discussion on Sunday for them. We are also having **a sponsor + knowledge sharing slot** on Sunday before the official closing and announcement of the different game winners.

Here you can check our event in Facebook: <https://www.facebook.com/events/2023332017737749/>

And also our event page, where the participants will be kept up-to-date with the organization of the event:

<https://www.facebook.com/FreshersFMI/>

# Why Sponsor Our Freshers’ Weekend?

Sponsoring can help your company to:

* Gain the **awareness** of **250+** proactive freshers of your brand.
* **Recruit** the best of them for your internships / scholarships / junior positions.
* Establish **long-lasting relationships** with the freshers, some of whom will become part of your company a few years later.

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# Packages

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| --- | --- | --- | --- |
| **Includes** | **Bronze** | **Silver** | **Gold** |
| Listed as an **official sponsor** | ✔ | ✔ | ✔ |
| Advertising on our website: **fss.fmi.uni-sofia.bg** | ✔ | ✔ | ✔ |
| **Social media** advertising ([FB](https://www.facebook.com/fssfmi/), [Instagram](https://www.instagram.com/lifeinfmi/)) | ✔ | ✔ | ✔ |
| On-site **banner** | ✔ | ✔ | ✔ |
| **Branded materials** from your company (goodies) | ✔ | ✔ | ✔ |
| **Company representatives** on-site during the event | Up to 1 | Up to 2 | Up to 4 |
| \*On-site **branded tent** | **x** | ✔ | ✔ |
| \*Branded tent or company logo as part of the game “**Final destination**” | **x** | ✔ | ✔ |
| \*Seven minutes **pitch** + **knowledge sharing** at the **closing** | **x** | ✔ | ✔ |
| Opportunity to negotiate organization / participation in an event slot (e.g. **mini-hackathon / workshop**) | **x** | **x** | ✔ |
| **Logo** on the back of the event **T-shirt** | **x** | **x** | ✔ |
| **Price:** | **300 BGN** | **600 BGN** | **>300 T-shirts** |

The **Gold** package will be selected on the principle **first come - first serve**: the first sponsor to confirm interest in it will be **the only sponsor** to have it.

The other sponsors will be listed in the **order of confirmation of interest** (in the different categories).

**\*** Described further on the next page

**Note**: The sponsorship packages listed above are a tentative offer for partnership. Feel free to contact our team with any other idea for cooperation or question you might have.

# Packages - further description

The **Bronze** package is expected to cover **event games’ resources**. They can be badges, sacks, stamps, etc.

The **Silver** package is expected to cover **sponsor prizes and/or networking dinner**. They can be custom personal prizes or a prize for a whole team.

The **Gold** package covers the printing of **more than** **300 Freshers’ Weekend themed T-shirts with specific sizes, model** **and a provided design** for the front and the back of the T-shirt.

\***On-site branded tent** includes a tent in front of the **Faculty of Mathematics and Informatics**. You can use it for distribution of **leaflets, advertising, organising mini-games or some riddles** to keep in **contact** with the freshers. We will have various photo sessions and the tent will really help you **stand out**.

\***Branded tent or company logo as part of Final destination** includes adding your tent / company logo or some other branded resource as part of the game. The game basically consist of different teams of freshers trying to solve some riddles in order to move on to their next destination and reaching the final one first.

\***The seven minutes pitch + knowledge sharing at the closing** includes about **2-minutes of free pitch**, where you can basically share about your **company, company culture and values**, the different **opportunities** that your company offers like **internships**, **junior positions**, **part-time and/or flexible working hours** as well as any available **scholarships**, provided by your company which may be suitable for the freshers. You may also want to share about the company products and vision for future development. What is the more important part is the **knowledge sharing** part, which should be about **5 minutes** long. This part should be done **preferably by a developer** from your company. For the freshers it will be really valuable information to know what a normal **developer’s day looks** like and what the developers do as part of their **everyday job**. Also it is important to include information about what exactly you need to **learn**, **know** and **practice** in order to do what the speaker does for a living. Of great help will be also information about **which subjects were most important** for the speaker and how exactly they **helped him** to achieve what he is now. More can be elaborated on what are the **values of the subjects** which are being studied in the university like Algebra, Geometry, Software Engineering etc.

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# Who are we?

The **Faculty Student Council** is an informal organization of motivated students in **The Faculty of Mathematics and Informatics (FMI)**. Since we are a group of volunteers, we do not get paid for the organization of this event. Our goal is to expand the range of opportunities the students of FMI can benefit during their study.

