



## What is Freshers' Weekend?

**Freshers' Weekend** is an event which is being organized for the first year in the history of the **Faculty of Mathematics and Informatics**. It is being organized by the **Faculty Student Council of FMI**. The idea for the event comes from the Freshers' / Orientation weeks which are usually being held in the **best european universities** previous to the beginning of the semesters. The main goals of the events are to provide a casual environment for the freshers, where they can escape from their comfort zone, get to know each other, become together as a team, find where the most important halls in the faculty for them are located and find out what is yet upon them during their stay in the university. One of the main goals is also for the freshers to get a safer feeling with what exactly they can work after graduating and what career opportunities lay ahead of them. The event will consist of various teambuilding games, riddles, challenges, competitions and tournaments. We have prepared a little dance workshop on Saturday and a party on Sunday for them. We are also having **a sponsor + knowledge sharing slot** on Sunday before the official closing and announcement of the different game winners.

Here you can check our event in Facebook:

<https://www.facebook.com/events/114907665851299>

And also our event page, where the participants will be kept up-to-date with the organization of the event:

<https://www.facebook.com/FreshersFMI/>

## Why Sponsor Our Freshers' Weekend?

Sponsoring can help your company to:

- Gain the **awareness** of **150+** proactive freshers of your brand.
- **Recruit** the best of them for your internships / scholarships / junior positions.
- Establish **long-lasting relationships** with the freshers, some of whom will become part of your company a few years later.

Mail: [all@fss.fmi.uni-sofia.bg](mailto:all@fss.fmi.uni-sofia.bg)

Tel: +359 885 139 079

FB: <https://www.facebook.com/FreshersFMI>



## Packages

Includes	Standard	Premium
Listed as an official sponsor	✓	✓
Advertising on our website: <a href="http://fss.fmi.uni-sofia.bg">fss.fmi.uni-sofia.bg</a>	✓	✓
Social media advertising	✓	✓
On-site banner	✓	✓
Company representatives on-site during the event	Up to 2	Up to 5
*On-site branded tent	X	✓
*Branded tent or company logo as part of Final destination	X	✓
*Seven minutes pitch + knowledge sharing at the closing	X	✓

\*Described further on the next page

**Note:** The sponsorship packages listed above are a tentative offer for partnership. Feel free to contact our team with any other idea for cooperation or question you might have.



## Packages - further description

The **Standard** package covers **sponsor prizes**. They can be custom personal prizes or a prize for a whole team.

The **Premium** package covers the printing of **150 Freshers' week themed T-shirts with specific sizes, model and a provided design** for the front and the back of the T-shirt.

**\*On-site branded tent** includes a tent in front of the **Faculty of Mathematics and Informatics**. You can use it for distribution of leaflets, advertisement, organising mini-games or some riddles to keep in contact with the freshers. We will have various photo sessions and the tent will really help you stand out.

**\*Branded tent or company logo as part of Final destination** includes adding your tent / company logo or some other branded resource as part of the game. The game basically consist of different teams of freshers trying to solve some riddles in order to move on to their next destination and reaching the final one first.

**\*The seven minutes pitch + knowledge sharing at the closing** includes about 2-minutes of free pitch, where you can basically share about your company, company culture and values, the different opportunities that your company offers like internships, junior positions, part-time and/or flexible working hours as well as any available scholarships, provided by your company which may be suitable for the freshers. You may also want to share about the company products and vision for future development. What is the more important part is the knowledge sharing part, which should be about 5 minutes long. This part should be done preferably by a developer from your company. For the freshers it will be really valuable information to know what a normal developer's day looks like and what the developers do as part of their everyday job. Also it is important to include information about what exactly you need to learn, know and practice in order to do what the speaker does for a living. Of great help will be also information about which subjects were most important for the speaker and how exactly they helped him to achieve what he is now. More can be elaborated on what are the values of the subjects which are being studied in the university like Algebra, Geometry, Software Engineering etc.

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## Who are we?

The **Student Council** is an informal organization of motivated students in **The Faculty of Mathematics and Informatics (FMI)**. Since we are a group of volunteers, we do not get paid for the organization of this event. Our goal is to expand the range of opportunities the students of FMI can benefit during their study.



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